



“Who would have thought two years ago when I walked through the door of Creative Works Studio that I would have come this far?”

-- S. R., Creative Works Studio Member

What do you do when you lose your health, your job, your friends, family, sense of identity and purpose and you have no where to go? If you are diagnosed with mental illness - if the bottom falls out of your world – where can you turn...?

Creative Works Studio

...practical and innovative options for those who need them most.



Creative Works Studio is a comprehensive *community art outreach program* facilitated by the *Inner City Health Program of St. Michael's Hospital*, in partnership with *JVS Toronto*. We have a beautiful sun-filled art studio and gallery located outside of the hospital in the South Riverdale neighbourhood at 401 Logan Ave.



Creative Works Studio provides a haven from the daily rigors and challenges of life for people living with a mental illness. Our members are eager to come to a place where they can focus solely on the pleasures and healing attributes of art making while letting go of the stresses that are part of their everyday existence.

Creative Works Studio is the hope and renewal that is so necessary for returning to life, work, and educational opportunities.

In the past year we have expanded our resources and programming from two to four days a week, which includes a *hands-on studio and therapeutic experience* combined with *additional job skill training in the arts*, and *reintegration into the community through mentorship opportunities*.

We're doing more than ever, but with the increased popularity and growth of our programs comes increased financial challenges. With diverse and dedicated professional programming, including occupational therapy, vocational counseling, skill training and art instruction, we have still managed to keep our costs as low as \$20 a participant visit. But with this year's rise in participant visits from 630 to 1440 we need your help now more than ever.

9 out of every 10 participants state that after joining our program their sense of esteem and well-being has improved, helping them return to work, school, volunteering or a general productivity by being able to sell the art work they create.

Urban Reflections- Our 2006 Fundraising Calendar

Our members are currently creating the artwork for our 7th annual fundraising calendar. The 2006 calendar, themed **Urban Reflections**, is a high-quality professionally designed calendar, all proceeds from sales and sponsorships going directly back to the program and the people we serve.

* All sponsors receive a charitable tax receipt for their contribution, our deepest gratitude, and recognition within the calendar project as follows:

- **Picture Patron \$250** – your logo on the sponsor-listing page, one calendar plus recognition at our calendar launch event. (*Pays for acrylic paints and canvas for three months*)
- **Sculpture Patron \$500** – your logo on the sponsor-listing page, five calendars plus recognition at our calendar launch event. (*Your gift pays for silk screens, t-shirts and ink to create economic opportunities for members*)
- **Mural Patron \$1,000** – your logo on the back cover, ten calendars, plus recognition at our calendar launch event. (*Your gift pays for printing supplies for greeting cards, posters and stationary to create economic opportunities for members*)
- **Installation Patron \$2,500** – your exclusive logo placement on one calendar month page, fifteen calendars, plus recognition at our calendar launch event. (*Your gift facilitates three annual member art exhibitions that provide economic opportunities, public education and advocacy*)
- **Creative Vision Patron \$5,000+** – your logo on the calendar’s cover, twenty calendars, plus banner recognition at our calendar launch event. (*Your gift facilitates a total of 250 participant visits*)



We produce over one thousand calendars and we sell them through several channels such as the St. Michael’s Hospital staff and gift shop, JVS Toronto’s staff and their communities, through various cultural organizations in the City of Toronto, as well as venues in South Riverdale, and shops, bookstores or galleries in a variety of neighbourhoods, including Riverdale, the Danforth, the Beaches, and the Annex.

Every aspect of the art, design, production, printing, and distribution of the calendars happens through the generous contributions of our members, volunteers, and valued supporters.

Will you support us in bringing hope and dignity to the people we serve?



“What I like best about participating in the Creative Works Studio is the opportunity to study myself and find out who I am and where do I want to be. So, I look forward to my journey of self discovery and I leave myself open minded to all possibilities that may come my way.”

-- Denise, Creative Works Studio Member

“I suffer from schizophrenia and depression and before I started the program just a year ago I could hardly get out of bed. Now I have a bright studio to go to and I am finding time spent at the Creative works Studio worthwhile. All this would not be possible without the efforts of people who help to make this happen.”

-- Kate, Creative Works Studio Member

For more information please call **Isabel Fryszberg, Facilitator** at 416 867-7460 ext. 8306



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